National Alliance of Wound Care and Ostomy® Introduces Nutrition Wound Care Certification Nutrition is a Science Not a Fad

For Immediate Release:

St. Joseph, MI October 5, 2017- National Alliance of Wound Care and Ostomy® (NAWCO®) announced today, the launch of a new credential, NWCC™ (Nutrition Wound Care Certified). NWCC™ is a specialized certification for the Registered Dietitian (RD)/Registered Dietitian Nutritionist (RDN) involved in wound care. The Nutrition Wound Care Certified RD/RDN is a key team member of the wound care team who understands both the underlying causes of wounds and how to support the patient with timely Medical Nutrition Therapy (MNT) to optimize wound healing.

"We are very excited to offer this new credential to thousands of Registered Dietitians/Registered Dietitian

Nutritionists working with wound care patients. NWCC™ certification validates the knowledge of candidates who meet
the eligibility criteria and successfully pass the NWCC™ board certification exam. The addition of NWCC™, brings our
certification offering to five (5) distinct wound and ostomy credentials", said Cindy Broadus, Executive Director

NAWCO®.

NWCC[™] certification was officially introduced today to all attendees of the Wild on Wounds[™] (WOW) National Wound Conference in Las Vegas, NV. NWCC[™] certification will be available starting in January 2018.

National nutrition experts, Nancy Collins, PhD, RDN, LD, NWCC, FAND and Liz Friedrich, MPH, RDN, CSG, LDN, NWCC, FAND are among the first Registered Dietitian Nutritionists to achieve NWCC™ certification.

About NAWCO®

NAWCO® is a non-profit credentialing board, dedicated to the advancement and promotion of excellence in wound care and ostomy management. NAWCO® is the largest and fastest growing credentialing organization in the field of wound care and ostomy management for Registered Dietitians/Registered Dietitian Nutritionists, Nurses, Nurse Practitioners, Physical Therapists, Physical Therapy Assistants, Occupational Therapists, Occupational Therapy Assistants, Physician Assistants and Physicians. For more information about NAWCO® certifications, visit www.nawccb.org.

Contact Information:

Fred Berg, CWCMS
Director of Marketing
National Alliance of Wound Care and Ostomy®
Toll Free: 1-877-922-6292

Fax: 1-800-352-8339 fred@nawccb.org