

FOR IMMEDIATE RELEASE:

National Alliance of Wound Care® Launches Certified Clinician Referral Service on Website

Lake Geneva, Wisconsin- February 21, 2012 National Alliance of Wound Care (NAWC®), the nation's largest wound care credentialing board and member association, announced today the introduction of their free, interactive, web-based clinician referral service. This new feature connects patients and/or families with certified clinicians directly by email from the NAWC website, www.nawccb.org.

Each month, the NAWC receives hundreds of patient level inquiries in hopes of locating wound care certified clinicians. Now NAWC can direct interested individuals to this new 24/7, website resource. NAWC received immediate praise for the new service from certified clinicians themselves. "As we generate awareness of the certified clinicians and the service, the popularity will prove to be a substantial benefit to the entire wound care community," said Fred Berg, VP Marketing.

About NAWC

NAWC is a non-profit organization, dedicated to the advancement and promotion of excellence in wound care through the certification of wound care clinicians. The NAWC is among an elite group of more than 90 credentialing organizations that have received and maintained National Commission for Certifying Agencies (NCCA) accreditation. For more information about the NAWC certification programs, visit www.nawccb.org.

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