



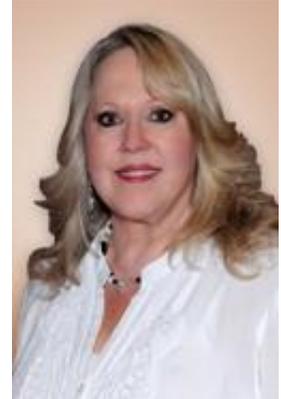
National Alliance of Wound Care
and Ostomy®

NAWCO NAMES NEW EXECUTIVE DIRECTOR

FOR IMMEDIATE RELEASE:

Glendale, WI- February 1, 2014, National Alliance of Wound Care and Ostomy, the largest wound care and ostomy certification organization in the United States is pleased to announce that Ms. Cynthia (Cindy) Broadus, RN, BSHA, LNHA, CLNC, CHRM, WCC, DWC, OMS was named Executive Director effective February 1, 2014.

Ms. Broadus brings a wealth of experience and knowledge to the organization. She has excelled for over two decades in specialty nursing care, litigation, corporate management, and company development. Her management experience includes the oversight and daily operations of a chain of nursing homes in addition to establishing and operating her own consulting business, 3C Healthcare Consulting, LLC, for the past sixteen years. In the most recent eight years, Cindy has been a clinical instructor with Wound Care Education Institute® (WCEI) where she taught thousands of wound care clinicians nationwide.



Cindy joins the organization at a time of exciting change and will be instrumental in achieving accreditation that will provide national and international recognition for NAWCO. “I am excited to be a part of such a great organization and supporting the efforts of the close knit community that makes up the NAWCO certificants,” stated Broadus.

As Executive Director, Cindy is responsible for daily operational management of NAWCO. In addition to overseeing administrative staff and the accreditation process, she will work with the Certification Committee to ensure compliance with all accrediting standards and bylaws.

A long-standing NAWCO certificant, Broadus brings wound care insight and expertise to over 16,000 members of NAWCO. She is dedicated to leveraging her knowledge to support NAWCO members while working hard to continually elevate the status of NAWCO credentials.

About NAWCO

NAWCO, is a non-profit credentialing organization dedicated to the advancement and promotion of excellence in the delivery of wound care to the consumer through certification proficiency of multidisciplinary wound care practitioners. NAWCO is the largest wound care and ostomy credentialing board and member association in the United States. For more information about NAWCO certification programs, visit www.nawccb.org.

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