



## **Dustin Whitaker BSN, RN, WCC**

### **A Passion for Patient Care, Education, and Innovation in Wound Treatment**

NAWCO is proud to recognize Dustin Whitaker, BSN, RN, WCC, as this month's Outstanding Clinician. With nearly 15 years of nursing experience and a strong passion for both hands-on care and clinical education, Dustin exemplifies what it means to be a committed and forward thinking wound care professional.

A three-time nominee for the DAISY Award, Dustin earned his Bachelor of Science in Nursing from Jefferson College of Health Sciences (now Radford University Carilion) in 2010. He began his career at Carilion Clinic in Roanoke, Virginia, starting in the Progressive Care Unit before transitioning into the Medical, Pulmonary ICU. During his five years in critical care, he developed a deep interest in complex wound care, even before it became his primary focus.

Following his time in the ICU, Dustin transitioned into home health case management, where he was first introduced to the world of wound care on a deeper level. Managing patients with wounds of various etiologies and healing stages sparked a true passion for wound management. He found particular

fulfillment in seeing the direct impact of evidence-based interventions and consistent care, which ultimately motivated him to seek formal wound care training and certification.

In 2019, Dustin relocated to Asheville, North Carolina, with his wife and family, seeking long term personal and professional growth in a community they could call home. He began working as a clinical wound care specialist in the Medicare Part B space, supporting post-acute facilities with wound management, dressing selection, and supply chain optimization. This role fueled his growing passion for wound care and led him to pursue certification through NAWCO, ultimately earning his Wound Care Certified (WCC) credential.

In 2024, Dustin joined Curitec as a Clinical Care Representative. In this role, he partners with nurses, doctors, advanced practice clinicians, and facility leadership. He has successfully led almost 50 skilled nursing facilities through seamless transitions to Curitec's Part B wound care program by forming strong clinical relationships and becoming a trusted part of the puzzle for long term care wound care teams. In addition to clinical support, Dustin plays an active role in marketing and promoting Curitec's program to facilities in need of a patient centered solution that delivers the highest quality products and services available. Through consistency, collaboration, and clinical insight, he integrates himself into facility workflows as a vital extension of their wound care approach. He actively participates in wound rounds, offers evidence-based product guidance aligned with CMS guidelines, and serves as a hands-on resource for both clinical support and supply optimization.

What sets Dustin apart is his ability to bridge bedside experience with system level thinking. Whether delivering in-service education, consulting on product

utilization, or supporting interdisciplinary teams during clinical rounds, Dustin is a trusted ally to the facilities he serves. His focus extends beyond treating wounds, he is dedicated to empowering teams, improving operational efficiency, and driving better outcomes across the continuum of care.

Dustin's current role allows him to do what he values most, collaborate, teach, and advocate for high quality wound care. In addition to his clinical responsibilities, he plays an active role in marketing and sales, introducing Curitec's patient centered program to facilities seeking a more effective, compliant, and outcomes driven wound care solution. His ability to communicate both the clinical and operational value of the program makes him a trusted and impactful partner to the teams he supports. He remains focused on improving care delivery while bringing the kind of clinical insight and strategic support that exemplifies the standard Curitec aims to deliver across every partnership, a standard Dustin consistently upholds through his experience, credibility, and results driven approach.

Please join NAWCO in celebrating Dustin Whitaker as this month's Outstanding WCC. His work continues to shape the future of wound care and uplift the professionals who deliver it.

If you know a NAWCO credential holder who is going above and beyond for the patients and colleagues, we would love to hear about it. Click the following link to tell us their story. <https://www.nawccb.org/excellence-in-wound-care-nominees>