



## **Spotlight on Linda Swier, RN, WCC**

### **Compassionate Care. Strong Leadership. A Passion for Education.**

NAWCO is proud to recognize Linda Swier, RN, WCC, as this month's Outstanding Clinician. With more than 20 years of healthcare experience spanning home health, rehabilitation, and long-term care, Linda has dedicated her career to improving patient outcomes through compassionate care, education, and mentorship. Certified as a WCC since 2024, she currently serves as a Wound and Product Specialist for Gentell in the Chicagoland area.

Linda's healthcare journey began as a CNA in home health care, where she first developed an interest in wound care while assisting patients with chronic and complex wounds. After earning her RN license, she remained in home health, continuing to assess and treat wound patients while deepening her clinical knowledge and passion for the specialty.

Her first official role as a Wound Care Coordinator came at a rehabilitation and long-term care facility. Although still relatively new to wound care at the time, Linda embraced the opportunity with enthusiasm and determination. Surrounded by an experienced wound care team and supportive providers, she quickly developed her skills and confidence as a clinician.

One patient experience in particular left a lasting impact on Linda. A young

kindness, compassion, and encouragement she had received during such a difficult time. Moments like these reaffirmed Linda's calling to wound care.

Linda's transition to Gentell came after developing a strong relationship with the Gentell specialist assigned to her facility. Inspired by the specialist's mentorship and approach to education, Linda accepted the opportunity to join the company in 2023 as a Wound Product Specialist.

Today, Linda works closely with wound care teams across her facilities, helping educate clinicians on the latest products, techniques, and technologies in wound care. She is passionate about empowering others through education and often reminds her teams: "See it. Say it. Do it. Doc it." Rather than simply giving answers, Linda encourages clinicians to think critically and arrive at solutions themselves—building confidence and stronger clinical judgment along the way. Her philosophy is simple: knowledge is power, and sharing that knowledge improves care for everyone.

Linda's dedication to compassionate patient care, professional growth, and clinician education makes her an outstanding member of the wound care community. NAWCO is honored to celebrate Linda Swier as this month's Outstanding WCC.

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Do you know a NAWCO credential holder making a difference like Linda? We'd love to hear their story. [NAWCO Excellence in Wound Care Nominees](#)