



## **Spotlight on Kelly Hawkins, RN, WCC, GWC**

### **Compassion, Resilience, and a Passion for Education in Wound Care**

NAWCO is proud to recognize Kelly Hawkins, RN, WCC, GWC, as this month's Outstanding Clinician. With 20 years of nursing experience spanning oncology, long-term care, and acute care, Kelly brings both clinical expertise and heartfelt compassion to every patient and clinician she serves. She currently serves as a Regional Manager for Gentell, supporting facilities across Kentucky and Tennessee.

Kelly began her nursing career in oncology, working as a certified infusion nurse for eight years. While wound care was not her primary focus at the time, her exposure to patients with complex needs sparked an early interest. That interest grew when she transitioned into long-term and acute care settings, where she encountered a higher volume of wound patients and discovered her true passion for wound care.

Kelly earned her WCC certification in 2025, further strengthening her ability to deliver high-quality, evidence-based care. Her approach is deeply holistic, recognizing that wound healing depends on more than just treatment—it requires attention to nutrition, comorbidities, and the patient's overall health and well-being. She is known for building strong rapport with her patients, approaching each interaction with kindness, empathy, and genuine presence.

Even while facing personal challenges, including supporting her two adult children as they battle cancer, Kelly continues to show up each day with positivity, strength, and unwavering dedication. Her resilience and attitude

have not gone unnoticed, earning her the admiration of both colleagues and patients alike.

In 2025, Kelly joined Gentell as a Product Specialist, where she quickly distinguished herself as a leader in her region. She developed a passion for education and training, working closely with clinical teams to introduce the latest wound care products and techniques. Her ability to connect with staff and patients alike made her a trusted and valued resource. In fact, one patient requested to see Kelly during each visit—not because she was their assigned nurse, but because of the meaningful connection she had built.

Within just a year, Kelly was promoted to Regional Manager, a role that allows her to expand her impact through mentorship, training, and leadership. She believes that truly listening to patients—being present in every interaction—is the key to building trust and achieving better outcomes.

Kelly's dedication to compassionate care, education, and professional growth makes her a standout member of the wound care community. NAWCO is honored to celebrate her as this month's Outstanding WCC.

If you know a NAWCO credential holder who is making an impact in the wound care community like Kelly, we would love to hear their story. Click the link below to share it with us.

<https://www.nawccb.org/excellence-in-wound-care-nominees/>