



WCC® Credential Sets Milestone -20K Strong

St. Joseph, MI August 12, 2016 - The National Alliance of Wound Care and Ostomy® (NAWCO®) announced today that it reached an industry milestone by certifying more than 20,000 wound care clinicians, WCC® since its inception in 2003. The nationally recognized WCC certification continues to enjoy significant annual growth, surpassing all other wound care certifications in the United States.

WCC certification is a multidisciplinary wound care credential shared by nurses, therapists and physicians throughout the care continuum. The WCC program accepts a diverse candidate base by certifying all nurses, including LPN, LVN, RN, NP as well as PA, PT, PTA, OT, OTA and all physicians who meet the stringent NAWCO eligibility requirements.

“We are very pleased and grateful for our growth. This achievement clearly demonstrates the strength of NAWCO and the WCC credential. The success of this program is principally due to following our goal of providing wound care certification to a broad license base of healthcare professionals involved in wound care, rather than a select few,” said Cindy Broadus, Executive Director.

Through agreements with state healthcare associations, candidates who pass the WCC board certification exam will take their tested knowledge back to the bedside, healing wounds on thousands of patients. The Ohio State Healthcare Association (OHCA) recently obtained a grant allowing 200 eligible clinicians to attend the Skin and Wound Management course offered by the Wound Care Education Institute® and to sit for the WCC board certification exam.

To celebrate this milestone, NAWCO is launching a visibility campaign on August 12, 2016 to promote and engage WCCs by sharing their achievements. The campaign includes testimonials from WCCs posted and shared on NAWCO media channels. Special recognition to all WCCs will be presented at the annual Wild on Wounds National Wound Conference (WOW) in Las Vegas, NV August 31-September 3, 2016.

About NAWCO

NAWCO is a non-profit organization, dedicated to the advancement and promotion of excellence in wound and ostomy care through certification for nurses, therapists, and physicians. NAWCO proudly offers 4 multidisciplinary certification programs and is the largest and fastest growing credentialing organization in the field of wound care and ostomy. For more information about NAWCO certification programs, visit www.nawccb.org.

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