## FOR IMMEDIATE RELEASE:

## National Alliance of Wound Care<sup>®</sup> Announces New Advanced Certification in the Specialty of Diabetic Wounds

- Every 30 seconds a leg is lost to diabetes somewhere in the world
- 85% of all diabetes-related amputations are preceded by foot ulcers
- Research shows that up to 85% of all amputations can be prevented

**Glendale Wisconsin- September 24, 2010** The National Alliance of Wound Care (NAWC<sup>®</sup>) announced today, the introduction of their advanced wound care certification in the specialty of diabetic wounds. The Diabetic Wound Certified, DWC<sup>®</sup>, credential demonstrates a candidate's proficiency and mastery of essential knowledge and skills of diabetic wound management above basic wound care certification.



This specialty certification will help to fill a dramatic need for certified wound care clinicians in the growing field of diabetic wounds. Certified wound care professionals can now take their careers to the next level. "The DWC is the first advanced credential in the specialty of diabetic wounds and opens the door for advancement to thousands of certified wound care clinicians", said Debbie Hecker RN, MBA, WCC, and Executive Director of the National Alliance of Wound Care.

The announcement was made in conjunction with the annual Wild on Wounds (WOW) wound conference in Las Vegas, Nevada. Classes and examination for the new DWC credential will commence during the first quarter of 2011. The DWC credential is available only from the NAWC, the largest and fastest growing wound care certification organization in the United States.

## About NAWC

The NAWC is a non-profit organization, dedicated to the advancement and promotion of excellence in wound care through the certification of wound care practitioners. It is the largest professional wound care credentialing organization in the United States. The NAWC is among an elite group of more than 90 credentialing organizations that have received and maintained National Commission for Certifying Agencies (NCCA) accreditation. For more information about the DWC and WCC<sup>®</sup> certifications, visit the website at www.nawccb.org.

## **Contact Information:**

Fred Berg, CWCMS Director of Marketing and Business Development National Alliance of Wound Care 877-922-6292, ext 706 Fax: 1-800-352-8339 fberg@nawccb.org